

IDEAS TO RAISE SPONSORSHIP



Many thanks for deciding to hold a sponsored event to raise vital funds for Willow Wood Hospice. Your support can help make a significant difference to our income, and will help to provide care for the Tameside and Glossop community.

The tips below may just help you in your quest to gain sponsorship, remember though that you are doing something immensely worthwhile so be proud and happy that you are involved. Don't be afraid to ask - most people are pleased to help. **SMILE** when you ask, and remind them of the valuable work the Hospice does.

- ☺ **ALWAYS** carry your sponsor form with you - you never know who you might bump into.
- ☺ The more people you ask, the more money you will raise.
- ☺ Get your biggest sponsor first. Others will follow suit with the amount they give.
- ☺ Ask your partner to ask friends and workmates.
- ☺ Get in touch with everyone on the family's Christmas card list. Not only will this help you fundraise, it's a good excuse to keep in touch.
- ☺ Email everyone in your address book - both at work and home.
- ☺ Choose a funny team name if it's a team event. This will help generate enthusiasm and interest.
- ☺ Add details to your Bebo or Facebook page. Everyone will be asking for information and you'll raise more sponsorship as well as creating awareness for Willow Wood Hospice.
- ☺ Set up a Justgiving page to raise money online - this way you can raise sponsorship from friends and family overseas or who don't live nearby. Go to www.justgiving.com for details.
- ☺ Ask your employers to match fund you. Many companies will be pleased to match the total amount you have been sponsored.

**GOOD LUCK AND THANK YOU FOR ALL YOUR EFFORTS.
WE REALLY DO APPRECIATE THIS.
MOST IMPORTANT OF ALL - ENJOY WHAT YOU'RE DOING!**